

# Short CV von Beda Meienberger

Jahre als Coach: 15

Akkreditierungen: IAP, BSO, INOS, Startfeld, Genisuisse

Spezialgebiete: ICT



## **Unternehmerische Erfahrung**

Founding experience was started simultaneously in 1993 with Netlink AG and the Solution Network Group in the ICT sector. Netlink AG has positioned itself as a network and telecommunications boutique in the St. Gallen and Zurich markets. It has focused primarily on 10 medium-sized and large customers and has built up various premium services. The Solution Network Group connects about 10 network partner companies in the ICT software industry in German-speaking Switzerland and serves as a resource and competence pool.

In 1995, the software company Object Engineering GmbH was co-founded, which include the field of software architecture and replacement of legacy software in mainframe environments to new technology platforms. This involved large-scale migrations, overall project planning and project implementation with competence building.

In addition, Telenet AG was founded in 1996, which established itself in Internet providing, housing/hosting and software development in Eastern Switzerland. It was merged with the parent company Netlink AG in 2002 and sold to Penta Group in 2004.

Fun Language AG was founded and built up in 1997 with five national companies, a franchising system for languages, primarily aimed at children between the ages of 3 and 12. All lessons were taught by native language trainers and were action-oriented, with fun and games. The clubs were sold in 2002 and 2003.

In 2018, the company Faisst Consulting AG in Uitikon-Waldegg, which handles international projects in the ICT sector, was acquired as part of a succession plan. This includes assessments, strategy development and project execution in innovation management. Furthermore, licensing transactions and accreditations in innovation management are part of it.

## **Start-up Coaching Erfahrung**

Co-establishment of the Eastern Switzerland incubator association Startfeld and delegate of the FHS St. Gallen / OST since 2011, including roles such as coach, leadership of peer group coaching, expert committee and trainer / lecturer for entrepreneurship.

Since 2015 I am also part of the business coaching organization Genisuisse as a coach, which has written on the flag, we make entrepreneurs.

In 2018 came the start of the initiative Smartfeld, which I was allowed to help build as a representative of the FHS/OST and accompany projects where it is about future skills for young people (primary to secondary level II) This includes educational skills, technical skills, as well as ICT and photonics, etc..

In 2019, the startfeld@lattich program was added. Here, the topic of entrepreneurship is offered as part of a scholarship on the creative industries. My role includes the responsibility for the content of the course (curriculum) and essential training formats that are part of this course.

### **Hochschul -Erfahrungen**

With the co-development of the Innovation Center, University of Applied Sciences St. Gallen, I was able to contribute to the business development of this Center. I was also involved in the development of a Master's program for Corporate Innovation Management and was able to contribute as a lecturer in various innovation topics (open innovation, innovation management, innovation project coaching and organizational development, change management). Furthermore, the international research and development project Inno4regio could be successfully implemented with German partners in the role of a project manager.

Co-director of the Competence Center Active Assisted Living (AAL) at the University of Applied Sciences St. Gallen. Specialization in R&D to companies for AAL Innovations. Co-establishment of the AGE Ageing Network Switzerland (4 years) and monitoring of research projects such as BREF AAL Living Lab @Home (2 years) and IBH Living Lab AAL (4 years).

### **Aus- und Weiterbildung**

Europreneur / Entrepreneurship (CAS) Cooperation course University of St. Gallen, Centre Européen Management, Colmar, Insead Fontainbleau and International Foundation for Creativity and Leadership, Martigny. Master of Advance Studies University of Applied Sciences of Eastern Switzerland in Business Information Management, Master of Advanced ZFH in Coaching and Organizational Consulting, BSO accreditation, professional association for supervision, organizational consulting and coaching.

### **Koordinaten**

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